

Diego Nathanael Roberto

Website Developer

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Profile

A web developer with a strong focus on front-end development, WordPress customization, and SEO optimization. Passionate about translating creative designs into seamless, high-performing digital experiences that enhance user engagement and business growth.

Skills

- Front-end Development
- SEO (Search Engine Optimization)
- CMS Development
- Website Maintenance
- Website Analytics

Tools

- TALL Stack (Tailwind-Alpine-Laravel-Livewire)
- WordPress
- Elementor & Elementor Pro
- Figma
- Google Analytics & Tag Manager

Work Experience

Website Developer Intern • Melon Branding Agency

2024 - 2025

- Developed 20+ visually engaging, modern, and fully responsive company profile websites for businesses across various industries, leveraging Elementor, WordPress, and TALL Stack to deliver high-quality, user-focused digital solutions.
- Maintained optimal website health and performance for multiple client sites through weekly updates, backups, and security scans.
- Upgraded client websites to achieve 100/100 Google PageSpeed scores, significantly improving load times and user experience.
- Managed hosting environments and domain configurations, including server setup, DNS management, and website migrations, ensuring secure and reliable online operations.
- Optimized on-page and technical SEO for client websites, improving search engine rankings and organic traffic through website optimization and code refinement, achieving faster load times and better user engagement.

Education

SMKN 69 Jakarta • SIJA (Sistem Informatika, Jaringan, dan Aplikasi)

2021 - 2025

Languages

- Indonesian (Native)
- English (Fluent)